

2010 ANNUAL EEO PUBLIC FILE REPORT

Brooke Communications, Inc.

Stations: KRSB-FM, Roseburg, OR
KQEN(AM), Roseburg, OR
KKMX(FM), Tri City, OR
KSKR-FM, Sutherlin, OR
KSKR(AM), Roseburg, OR

Reporting Period: Sept. 21, 2009 – Sept. 20, 2010

No. of Full-time Employees: More than 10
Small Market Exemption: Yes

During the Reporting Period, a total of two full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

<i>Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.</i>	The stations employed an intern from Oregon State University from June 2010 through August 2010. The intern worked 30 to 40 hours per week for 10 weeks alongside several department heads including news, sports and promotions, as well as web site development and client relations.
<i>Participated in scholarship programs designed to assist students interested in pursuing a career in broadcasting.</i>	The licensee established a \$3000.00 annual scholarship with Umpqua community College for students interested in media broadcast and related fields. Upon review of applications received by the Corporate Scholarship Committee (BCI President, the General Manager and the Sales Manager), the scholarship for the 2010 school year was awarded based on grades, community involvement and interest in broadcasting and related fields.
<i>Participated in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</i>	On April 16, 2010, the BCI News Director gave a presentation to the Umpqua Community College Leadership Class as part of the Media Panel. He gave information relevant to broadcast radio. He discussed job opportunities in the field and encouraged members of the class to consider internships at Brooke Communications.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
1/25/2010	Web Master	The News Review
5/24/2010	Sales Consultant	Radio Ads

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 7

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
Radio Ads on KRSB, KQEN, KKMx, KSKR AM/FM	3
Oregon Department of Employment	1
The News Review	2
In House	1

RECRUITING SOURCES USED

The following sources were used for all full-time openings:

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
News Review	N	345 NE Winchester, Roseburg, OR 97470	Classified Ad Department	5431-762-3321
Posted In House	Y	1445 W Harvard Ave. Roseburg OR 97471	Vikki Lillard	541-672-6641
Radio Stations KRSB, KQEN, KKMx, KSKR AM/FM	Y	1445 W Harvard Ave. Roseburg, OR 97471	Pam Houck	phouck@bciradio.com 541-672-6641
Oregon Dept. of Employment	N	846 SE Pine St. Roseburg, OR 97470	Patricia	541-440-3344
Umpqua community College Job Club	N	1140 Umpqua college Rd. Roseburg, OR 97470	Sharon Furgus	541-440-4600
Cow Creek Band of Indians	N	2371 NE Stephens St. Roseburg, OR 97470	Rhonda	541-672-9405
Umpqua Training & Employment	N	760 NW Hill Roseburg, OR 97470	George	541-672-7761

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.